

Noe Valley Merchants & Professionals Association

Meeting Minutes – 8/31/16

Call to Order: A quorum being present, the meeting was called to order at 9:09 AM.

Officers present: B. Roddick, L. Barajas, D. Sheehan-Meyer, N. Demopoulos, P. Foley, W. vonWulfen, S. Ash, R. Faustine

Announcements of new Board Members and R. Roddick announcement of last year as president: Wera von Wulfen, Paula Foley, Regina Faustine, Veronica Ruedrich. Welcome all. R. Roddick to set up policy book before year ends.

Secretary's minutes: Minutes from meeting 7/27/16 were presented. A motion was made to approve the minutes by D. Sheehan-Meyers and seconded by W. Von Wulfen motion carries and approved unanimously.

Treasure's Report: SummerFest Treasures report was presented and we had a profit gain. Thanks to all the sponsors. A motion was made to approve the Treasure's report by D. Sheehan-Meyer and seconded by W. vonWulfen motion carries and approved unanimously.

Old Business:

- The Noe Valley Wine Walk was a great success. We had 564 attendees. All 14 stations were packed. Great group of people. There was great food on both ends of the corridor, keep the good food and atmosphere going. Restivo had their sale location and also allowed couple merchants to sell which was a great help.

New Business:

- Holiday Tree Lighting - We are aiming for the goal to light every tree window or pole by Halloween. We will schedule appointment with Xmas guy soon and will get our quote soon and send out application to all merchants. The usual rate is merchants pay \$100 and the Association pays the additional \$75. We will keep everyone posted.
- Autumn Hayride - We are having the hayride on October 22, 2016, 11:00 a.m. – 3:00 p.m.
- Pilot Parking Program - As of September 10, 2016 at James Lick, there will be the \$5 pilot parking program on Saturdays from 8:00 a.m. – 2:00 p.m. for about 8 Saturdays. It will cost about \$1,000 to use this parking pilot program so \$5 will help offset the cost. Thank you to all Farmers Market committee especially to Charlie Spiegel for the hard work and the whole committee which helped resolve this all. Thank you to Dani, Cliché Noe Gift + Home for posters and flyers to advertise this.

Guest Speakers:

- Ron Willis, Noe Valley Guide
The 2017 NV Guide will be produced in October. About 10,000 copies if the guides are distributed in all SF tourist locations downtown and other SF locations. We will begin walking around to all locations around neighborhood. We are looking for a story to add to

the Guide. For information of costs look in media kit or contact Via Media directly at 415-552-8040.

- Carly Burns and Norman Rodriguez, Proposition Q

Housing not Tents

- Offer Housing to homeless
- Give people choice of treatment or housing depending on their need
- Outward bound option
- They would give 24 hour notice to homeless person and tell them where their stuff will be stored for 90 days while they decide what option they want
- Proposition Q campaign to help raise 240 million to fight homelessness
- They are seeking endorsement from NVMPA to support them in their campaign.

Adjournment: It was moved to adjourn the meeting by D. Sheehan-Meyer and seconded by D. Niemann motion carries and approved unanimously at 10:20 am.