

NOE VALLEY MERCHANTS & PROFESSIONALS ASSOCIATION

Rachel Swann, *President*Nick Demopoulos, *Treasurer*Anthony DeLaCruz, *Secretary*

NVMPA BOARD MEETING MINUTES February 22, 2017 • 9:00 a.m.

Old Republic Title Company, 4045A 24th Street, San Francisco

Call to Order: A quorum being present, the meeting was called to order at 9:05AM

Directors Present: R. Swann, S. Ash, N. Demopolous, B. Hoover, D. Niemann, D. Sheehan-Meyer, P. Foley

Brief Introductions

Approval of Minutes Minutes from 1/25 meeting were presented. Motion made to approve the minutes as presented by D. Sheehan-Meyer and seconded by P. Foley. Motion carried and approved unanimously.

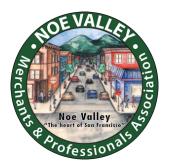
Treasurer's Report – Presented by N. Demopoulous from Sterling Bank. Motion to approve report as presented by. D. Sheehan-Meyer, seconded by P. Foley. Motion carried and approved unanimously.

OLD BUSINESS:

- Vice President Positions (Swann)
- Committee Chairs (Swann)
- 2017 Dues Renewals (Association Solutions) PayPal account to be setup by A.S. and N. Demopolous to streamline dues renewals, \$197, Invoiced by Association Solutions
- Board Member Resignation M. Fishell has resigned from the board. The President appointed Cameron Silva, Debra Nieman and Dani Sheehan to VP positions. Tara Brant will head Community Relations Committee. Unanimously approved by the board.

NEW BUSINESS:

 Welcome New Members: Sarah Simon (AirBnB), Tara Brant (Linked In), Ian Stallings (IS Fine Art & Design), Diana Young & Purva Gujar (Noe Valley

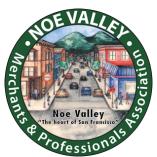


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Montessor, LLC), Cameron Silva (Chateau De Noir Holdings), CJ Blackman (Precision Fitness)

- NCCA Concierge Trade Show Presented by D. Sheehan-Meyer, registration to participate submitted. Motion to approve as presented by D. Sheehan-Meyer, seconded by D. Niemann. Board Unanimously Approved.
- Associations Solutions (Association Solutions)
 Overview of enhancements to operations and marketing of NVMPA, and update on the status of the OEWD grant. - NVMPA, new email addresses Operations@NoeValleyMerchants.com, President@NoeValleyMerchants.com, Secretary@NoeValleyMerchants.com,
- Membership Drive (Swann, Stallings, Brant) Membership Drive initiative presented by I. Stallings, goal is to have each Block Captain in place by next meeting. Each board member to enroll 10 new members by the end of March.
- Activating the Town Square (Swann) Presentation of progress by D. Niemann
- Noe Valley Events (Planning Committee)
 Meeting: March 1, 2017 9:00 a.m. 3848 24th Street
- Block Captains Project (Swann, Committee Chairs)
- Shop & Dine in the 49 (Sheehan-Meyer) Presented by D. Sheehan-Meyer Opportunity to have Noe Valley represented in the 2017 campaign. Ideas for slogan to be sent to D. Sheehan-Meyer.
- Noe Valley Montessori (Diana Young, Purva Gujar) New members. Mission is to establish a small Montessori pre-school in the neighborhood. Brief overview of pre-school and plans to expand to commercial space.
- San Francisco Coalition of Underground Utilities (SFCUU) Mark Snyder from SFCUU was present and discussed initiative on overhead utility poles. Discussion of Noe Valley utilities planning. Motion made to support|approve initiative by D. Niemann, seconded by N. Demopolous. Unanimously approved by the board.
- Announcements & Other New Business R. Swann invited all members is to generate more exposure to NVMPA social media pages. Invite 10 friends to like, engage 10 posts.
- Meeting proposed to be changed to the last Thursday of month at 9AM.
 Unanimously approved by the board.



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Adjournment – Motion made to adjourn meeting at 10:06AM by D. Sheehan-Meyer, seconded by N. Demopoulous. Motion carried at 10:07AM.